

2022 HONG KONG INTERNATIONAL FUR & FASHION FAIR

致各毛皮同业：

香港毛皮展
移师线上平台
延展实力

有关：2022线上香港国际毛皮时装展览会申请

隆重开幕：二〇二二年二月二十八日至三月三日，营运至二〇二二年八月三十一日

展期半年

特函通知，在全球疫情持续下，香港、内地以及其他地区的入境检疫限制未撤，理事会决议取消原定於明年二月份举行的实体香港毛皮展。香港毛皮业协会本着商会宗旨，以行业持续发展为目标，决心为业界提供一个最有效而独特的贸易平台，并为业界尽力服务，保持香港毛皮展的优势！

虚拟展览现已成为新常态，理事会决定香港国际毛皮时装展览会再次移师至线上进行，谨订於二〇二二年二月二十八日至三月三日隆重开幕，营运至二〇二二年八月三十一日。

香港毛皮展线上展览打破时间及地域界限，为参展商、买家提供方便快捷的沟通渠道，通过预设工具即时预览产品、查询价格、进行洽谈，商机无限，有助参展商进一步扩展业务，与全球买家互动。

展览首天，一如每年的毛皮实体展，大会正筹备於线上呈献2022皮草之夜时装表演，展示著名厂商最新的精彩系列，尽展创意光芒。

商会诚邀大家支持及参与，抓紧与全球买家接触的良机，大会更为参展商提供特别优惠。随函附上参展表格，以供报名之用。

大会并将邀请国际毛皮协会、毛皮拍卖行及本港四大商会担任展览支持机构，以扩宽宣传之效。

如有任何查询，请致电：2367 4646，传真：2739 0799或电邮：fur@hkff.org 与商会联络。

谢谢支持线上香港国际毛皮时装展览会。



香港毛皮业协会 谨启
二〇二一年十二月七日

ORGANIZED BY:  香港毛皮業協會
HONG KONG FUR FEDERATION

ADVISER : Hong Kong Trade Development Council

Rm. 1203, Chevalier House, 45-51 Chatham Rd. South, Tsimshatsui,
Kowloon, Hong Kong. Tel: (852) 2367 4646 Fax: (852) 2739 0799
E-mail: fur@hkff.org Web Site: www.hkff.org

2022 VIRTUAL
HONG KONG INTERNATIONAL FUR & FASHION FAIR
2022 线上香港国际毛皮时装展览会

Grand opening 28 February - 3 March 2022 till 31 August 2022
隆重开幕：二〇二二年二月二十八日至三月三日，营运至二〇二二年八月三十一日

APPLICATION AND CONTRACT FORM
申请表格及合约

CLOSING DATE FOR APPLICATION: 31 December 2021
截止申请日期：二〇二一年十二月三十一日

EXHIBITOR'S INFORMATION
参展商资料

公司名称 Company Name: _____

营业执照注册号: _____

国内参展商在递交申请表时必须一并呈交有效的企业年度报告公示证明（即工商局全国企业信用信息公示系统的工商公示登记信息网上截图），以证明公司仍继续经营。

联络地址 Address: _____

电话号码 Tel. No: 1. _____ 2. _____ (如有)

传真号码 Fax No: 1. _____ 2. _____ (如有)

电子邮件 E-mail: 1. _____ 2. _____ (如有)

网址 Website: _____ (如有)

联络人 Persons-To-Contact:

1. 姓名 Name: _____ 先生/小姐 职位 Position: _____

2. 姓名 Name: _____ 先生/小姐 职位 Position: _____

业务性质 Type of Business (pls ✓):

- ☐ 制造商 Manufacturer ☐ 原料商 Skin Dealer ☐ 硝皮商 Dresser
☐ 配件供应商 Accessory Supplier ☐ 贸易公司 Trading Company
☐ 其他(请注明) Others (please specify): _____

展览产品种类 Type of Exhibits (pls ✓):

(Majority of exhibits **must be fur and/or fur related fashion** except for exhibitor showing machinery)

- ☐ 毛皮时装 Fur Garments ☐ 毛皮原料 Skins
☐ 皮革及剪毛 Leatherwear & Shearlings ☐ 毛皮硝染 Tannery Dressing Dyeing
☐ 毛皮配件 Accessories (buttons, lining, coat hangers, etc.) ☐ 毛皮纸样 Patterns
☐ 毛皮机械及设备 Machinery & Equipment ☐ 其他(请注明): _____

A. RULES & REGULATIONS

参展细则

- Completed application form must be returned along with **full payment**. Any submitted application form without payment will not be entertained. 填妥此申请表格后, 必须连同**全数参展费用**一并交回商会。只递交申请表而未缴交参展费申请恕不接纳。
- The Federation reserves all rights to accept or disqualify any applicants or participants, and to amend the "Conditions of Participation and Arrangements" of this exhibition without prior notification. 大会有权取消申请者或参展商资格, 并保留所有权利随时修改展览任何「参展条例及安排」而毋须通知申请人或参展商。

B. STANDARD BOOTH & PAYMENT

标准摊位及费用

Standard Booth 标准摊位	人民币 RMB¥ 4,380.00
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- If participants joining physical 2023 Hong Kong International Fur & Fashion Fair, the cost will be fully recovered and deducted from the participation fee in due course.* 如参展商参加 2023 年实体香港国际毛皮时装展览会, 以上参展费人民币 RMB¥ 4,380.00 将可全数豁免, 并于 2023 年实体展的参展费中扣除。*
- * The above incentive is solely for the use in deducting the participation fee in physical 2023 Hong Kong International Fur & Fashion Fair without negotiation. 以上优惠只适用于扣减 2023 年实体香港国际毛皮时装展览会的参展费, 不得异议。

C. FREE ADVERTISEMENT BANNER AT EXHIBITION ENTRANCE LOBBY

赠送虚拟展览大堂电子广告牌

Rotating advertisement banner 电子广告牌	Original price 原本定价	Free of charge 免费	人民币 RMB¥ 1,360.00
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- Each rotating advertisement banner at the exhibition entrance runs at approximately 5 second intervals throughout the fair period. 展览期间, 虚拟展览大厅内每个电子广告牌持续显示大约 5 秒。

D. STANDARD BOOTH FACILITIES

标准摊位设施 (见附页资料)

- Please study the attached leaflet for details.

E. TOTAL AMOUNT (pls ✓)

费用总计 (请✓)



Standard Booth + Free Rotating Banner Advertisement 标准摊位 + 赠送虚拟展览大堂电子广告牌	人民币 RMB¥ 4,380.00
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- Please make payment by bank transfer to the following account 烦请汇款致以下户口:

代理行 : Bank of China (Hong Kong) Ltd
支付账号 : 989584004009
账户名称 : Fed of Fur M & D (HK) Ltd (香港毛皮廠商聯會有限公司)
账户号码 : 040-761-382-00264
账户地址 : Room 1203, Chevalier House, 45-51 Chatham Road South, Tsimshatsui, Kowloon, H.K.
银行名称 : Dah Sing Bank Ltd.
银行地址 : 66-70 Nathan Road, Tsimshatsui, Kowloon, Hong Kong.
银行代码 : DSBCHKHH
Please ensure that the full amount is transferred without deduction of bank charges for the beneficiary. 请确保所有银行手续费必须由汇款人承担。

Name

姓名

Position

职位

Co. Stamp & Authorized Signature

公司印章及负责人签署

Date

日期

2022 VIRTUAL HONG KONG INTERNATIONAL FUR & FASHION FAIR

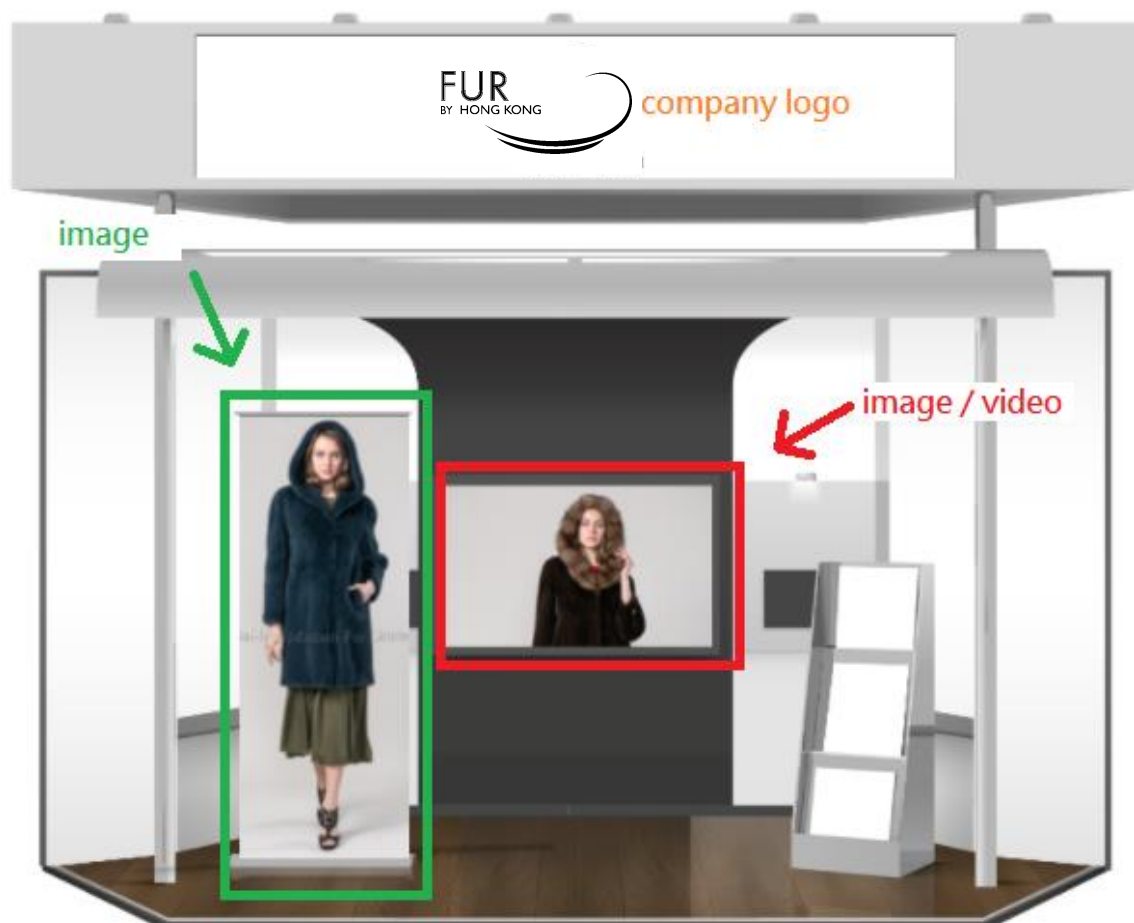
Exhibitor portal

Background Information

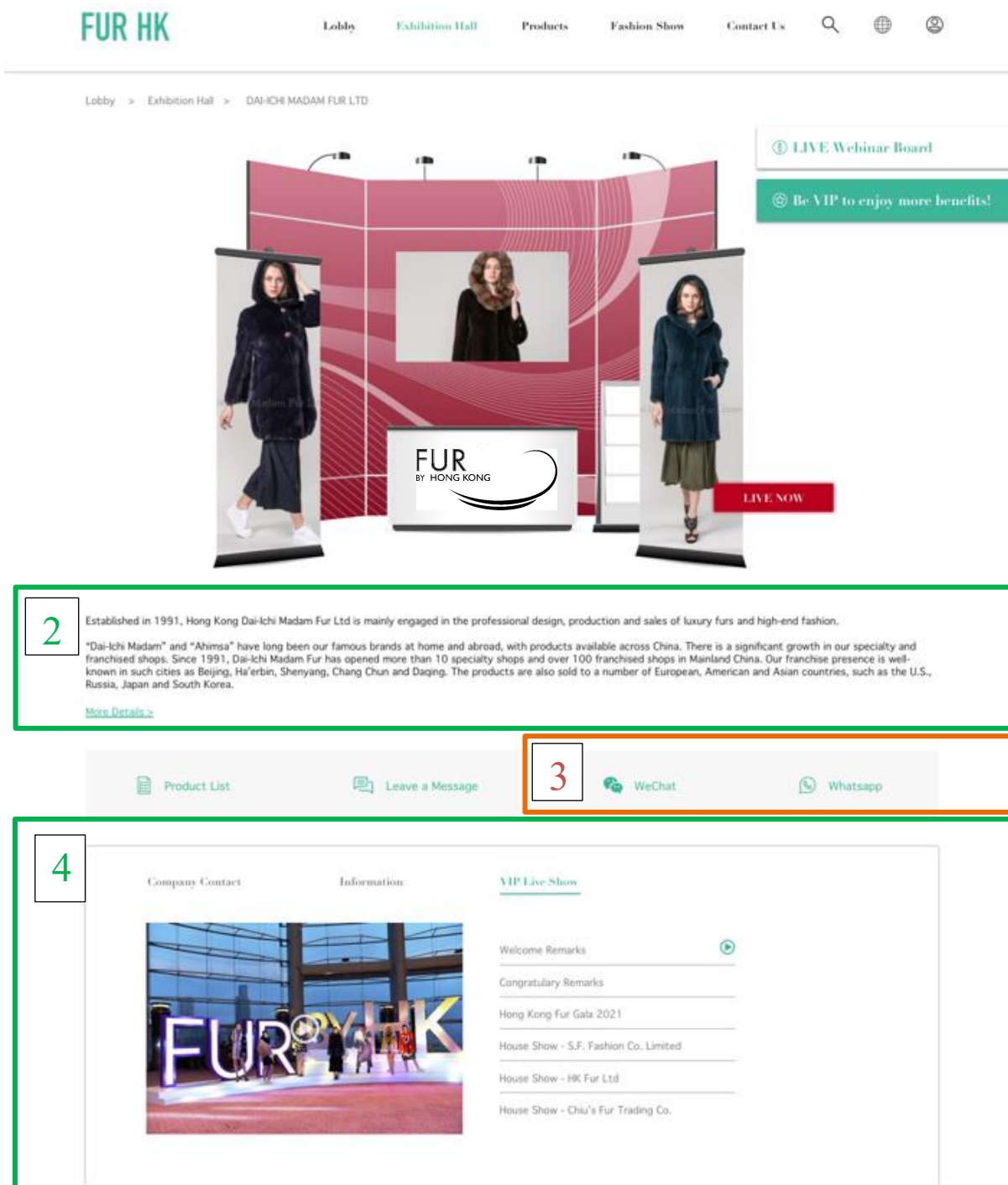
1. Company name
2. Company contact(s) with name of representatives
3. Business card (supporting documents)
4. Nature of business (> Manufacturer > Skin Dealer > Dresser > Accessory Supplier > Trading Company > Retail & Wholesale)
5. Type of exhibits (> Fur Fashion > Fur Material > Leatherwear & Shearlings > Tannery Dressing Dyeing > Accessories > Others)
6. Company location (> Asia > Europe > Africa > North America > South America > Pacific)

My booth

1. The booth contains 3-4 areas for exhibitors to input eye catching images / videos for promotional effect. Company logo will be put on top. There are 3 booth designs, 3 - 4 patterns and 5 colours for exhibitors to create their customized booth out-look and so match with their brand style.



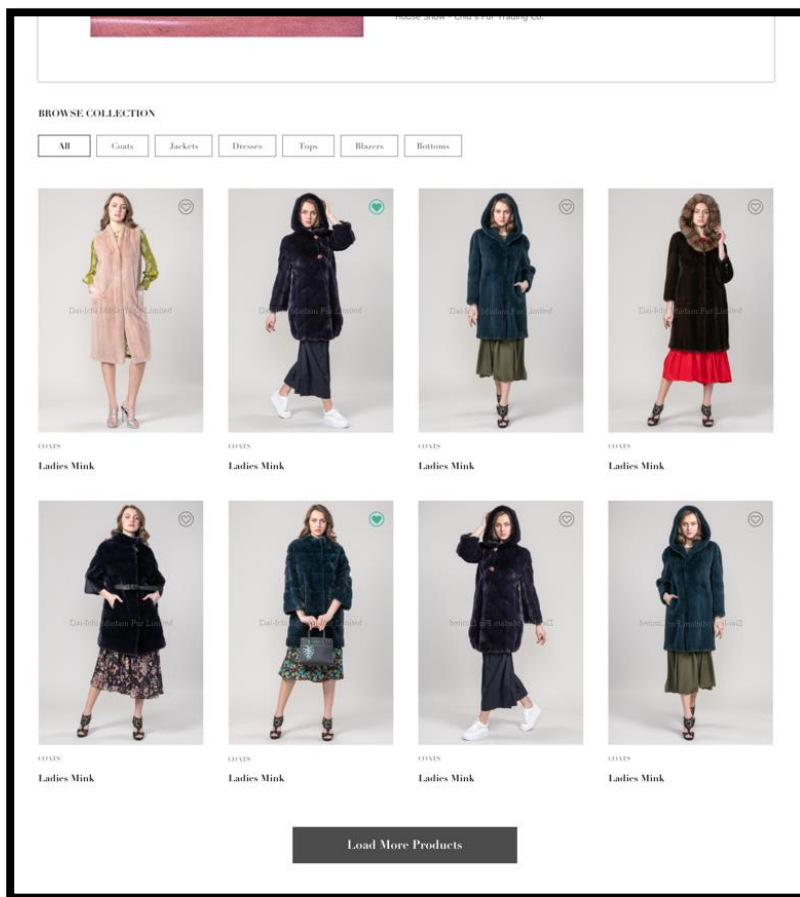
2. Below the booth, exhibitor can input a brief company description, suggest inputting 200-400 words. (ref below #2)



3. Function bar (ref above #3)
 - i. Exhibitor can input WeChat number
 - ii. Exhibitor can input WhatsApp number
4. The tabs (ref above #4)
 - i. Company contact: Exhibitor can input contact details
 - ii. Information: Exhibitor can upload document for visitor to download
 - iii. Live show: Exhibitor can grant access to VIP visitor to allow them to view their (live) fashion shows

Exhibitor's product list

Below 'the tab', exhibitor can input a batch of product list (maximum of 100 pictures), kindly refer below steps:



1. Prepare an excel table with below information (Excel template will be provided)
2. After importing your product list, you will be able to add the product photo separately (on top of that, exhibitor will be able to add one standard watermark)
3. Exhibitor will be able to control the visibility of the photo for VIP and/or general visitor
4. Exhibitor will be able to export/add/delete/edit the product list

VIP section

This platform allow visitor to submit a VIP request to individual exhibitor, after exhibitor approve the VIP request, such visitor will enjoy the VIP benefit.

Refer below workflow managing your VIP:

1. When visitor submit a VIP request, exhibitor will be able to view his/ her information (such as company name, contact information, business card soft copy etc.)
2. Exhibitor will be able to view the VIP request status (such as pending/ approved/ rejected)
3. Exhibitor will be able to edit the status
4. Exhibitor will be able to export the VIP list